



LEAD GROW COLLAB

www.BossBabesOfSouthFlorida.com

Audience Influence Affluence Affluence



25-55

Our community spans multiple generations with young entrepreneurs, seasoned professionals and women pivoting in business ownership.

70%

Our community is powered by women of color, with strong representation from black and brown female entrepreneurs, executives and community leaders who drive local innovation and growth.

75k-500k+

Members and attendees represent diverse financial brackets and household incomes, from early-stage entrepreneurs to established business owners with significant assets.

350k+

Through the combined power of Boss Babes' platforms, member brands, and event activations, our network generates an average of 500,000+ monthly impressions across social media and community engagement.















- Real Estate Agent
- Property Manager
- Project Manager
- Entrepreneur



Tarrelle Goldwire

- Community Activist
- Fashion Designer
- Image & Design Creative
- Entrepreneur



Tracy Welsh

Chair, Sister Cities
 Board of
 Commissions, City
 of Miramar and City

of Pembroke Pines

- Procurement Manager
- Real Estate Investor
- Entrepreneur



Tamara Smith

- College Professor
- Real Estate Investor
- Ms. Black Florida 2019
- Event Host
- Entrepreneur



Dr. Karine Melissa

- College Professor
- President of The Women's Chamber of Commerce of Miami-Dade County
- Community Leader
- Real Estate Investor
- Author

Contact

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